

**SinGem Jewelry Education**  
**Admission Notice**  
**2010-2013 Session**

May 5, 2010

**SinGem Jewelry Education, India's largest jewelry education network**, today announced the schedule for admissions to its 3 year B.Sc. Jewelry Design Degree and diploma programs. This academic year onwards, the degree program shall be available to students in Kolkata, Mumbai, Bangalore, Chennai and Hyderabad.

Curriculum

The program curriculum includes training in the various technical streams of jewelry including diamonds and gemology, jewelry designing, jewelry manufacturing and fashion jewelry and accessories. Students also have the option of undergoing training in jewelry business management. Management subjects ranging from visual merchandising, sales and brand management to finance, retail, franchise management and advertising are taught from the focal view of applying them within the jewelry sector.

Accreditation

The B.Sc. Jewelry Design is offered in collaboration with Punjab Technical University, India's largest distance education university. Students may also avail SinGem's '*step up*' option, by initially enrolling for a 1 year university recognized Diploma in Jewelry Design and upgrading later to the full degree program.

Career horizons

The 3 year degree enables students to aim for managerial level positions in the fast- expanding branded jewelry sector. Multi- national companies in this sector, both Indian and foreign are simultaneously scouting for technically trained fresh talent who are also equipped to handle roles in franchising, marketing, merchandising, sales and operations. Also, with their children not always keen on toeing their parents' line, the jewelers community has opened up to embrace outside talent in this high- end and luxurious business category.

Placements

SinGem's pan India student career support network encompasses Kolkata, Mumbai, Bangalore, Chennai and Hyderabad besides jewelry trade hubs of Jaipur and Surat. SinGem Jobs is an independent division that seeks to place jewelry trade professionals, both experienced as well as freshers including SinGem's own students with jewelry companies via on campus recruitments, interviews and over the web through its portal [www.jewelryjobsonline.com](http://www.jewelryjobsonline.com).

**Companies already having recruited SinGem students for various positions include:**

Shree Ganesh Jewellers, P.C.Chandra, Indian Gems & Jewellery (Imperial), B.C.Jain, Nemichand Bamalwa and Sons, Senco Gold House, Shree Venkatesh Jewellers, Vijay Exports, Mimansa, Ratnaraj, Sagar Jewellers, and leading brands including Tanishq, Geetanjali. Aryan Jewellers, Shree Krishna Jewellers, Bonitas, Copparan Jewellers.

### Business Support

For those students with an entrepreneur streak who seek to start their own jewelry line, SinGem's various support services eliminate the need for any sort of background or backing from industry insiders. Support is available for sourcing resources and manpower, jewelry manufacturing, besides a unique sales support platform in the form of SinGem First, a self-help community of budding jewelry designers and entrepreneurs, initiated and facilitated by SinGem.

A dedicated website [www.singemfirst.com](http://www.singemfirst.com), enables members to access low-cost opportunities enabled by the institute worldwide via multiple avenues including fairs, exhibitions, retail counters in malls etc. SinGem students today successfully run both large as well as micro enterprises on their own shoulders. Star achievers include:

### Admission Schedule:

**May 5 - June 15, 2010**

#### **Program I**

### **BSc Jewelry Design Degree**

(Core Curriculum)

Code: A4 Duration: 3 Years Semesters: 6 Modules: 36

**Eligibility: Class XII**

**Honor: BSc Degree (SinGem + Punjab Technical University -PTU)**

#### **Program II**

### **BSc Jewelry Design Degree**

#### ***with Jewelry Business Management***

Code: A5 Duration: 3 Years\* Semesters: 6 Modules: 45

**Eligibility: Class XII**

**Honor: BSc Degree (SinGem + Punjab Technical University -PTU)  
Jewelry Business Management (JBM) Diploma (SinGem)**

#### **Program III**

### **Integrated Diploma in Gems & Jewelry**

Code: A6 Duration: 3 Years Semesters: 6 Modules: 36

**Eligibility: Class X onwards**

**Honor: Integrated Diploma (SinGem)**

#### **Program IV**

### **Gem & Jewelry Professional (GJP) Diploma**

Code: E3 Duration: 1 Year Modules: 16+

**Eligibility: Class XII**

**Honor: Professional Diploma (SinGem)**

#### **Program V**

### **DJD Diploma in Jewelry Designing (DJD)**

Code: A1 Duration: 1 Year Semesters: 2 Modules: 12

**Eligibility: Class X**

**Honor: Diploma (SinGem + Punjab Technical University -PTU)**

**Contact Details:**

**Kolkata:** Ph: (033) - 3052 3717/18

**Mumbai:** Andheri West: Ph: (022) - 3263 6136      Marine Lines: Ph: (022) - 3267 3927

**Bangalore:** Ph: (080) - 4111 9356

**Chennai:** Ph: (044) - 3251 7551

**Hyderabad:** Ph: (040) – 3258 8427

Email: [info@singem.org](mailto:info@singem.org)

Website: [www.singem.org](http://www.singem.org)

All- India Toll- Free: 1-800 3010 4050

**In case of any further clarifications, please contact Mr. Raunak Agarwal at 097489 7 6625**